

BVB: Transparent Financial Planning Reduces Workload for Controlling and Strengthens Business

Almost 130 million people travel annually with Swiss public transport company, Basler Verkehrs-Betriebe. BVB's buses and trams cover the Basel area, reaching into both German and French border regions. This requires extensive planning. The tram and bus routes themselves, as well as long-term construction projects and investments must be planned meticulously. By 2027, for example, every bus is to be electric. All projects are financed with public funds, with multiple stakeholders requiring precise, easily-verifiable financial figures to inform their decision-making. But BVB's reporting system was too complex to provide these insights quickly.

As part of a comprehensive business transformation, BVB wanted to become more transparent and revamp processes across all business functions. This included **rethinking the planning process**: In the future, all single and multi-year plans will be made in consultation with multiple departments beyond controlling – a true paradigm shift.



Bringing Clarity and Reliability to Profit and Loss Statements with SAP® Analytics Cloud



Before: Challenges and Opportunities

- A wide range of stakeholders such as management, the board of directors, the federal office for mobility, the canton, and the federal and foreign authorities demand information and disclosure, requiring precise planning and documentation
- Manual processes in conducting financial analysis, controlling, and reporting with a lack of transparency
- Complex planning process with a lot of coordination effort and long-term planning cycles

Why SAP and NOVO Business Consultants

- Seamless integration of SAP S/4HANA® and SAP® Analytics Cloud for maximum transparency, more efficient planning processes and cycles, and better decision making
- SAP Analytics Cloud allowed single-year planning to be optimized within months and parallel to greenfield SAP S/4HANA implementation – due to pre-defined Business Content for integrated financial planning in SAP S/4HANA, including business scenarios enhanced with specific requirements
- Ability to analyze and plan the profit and loss statement directly in SAP Analytics Cloud and execute actuals to SAP S/4HANA
- Trusted partnership with NOVO Business Consultants AG, which has considerable expertise in ambitious SAP projects

After: Results

- Faster insights into the composition of costs and fewer errors due to elimination of shadow systems
- More precise forecasts due to higher planning reliability
- Greater transparency for all stakeholders
- Easier interdepartmental coordination and real-time corporate control

“The combination of SAP Analytics Cloud and SAP S/4HANA is a keystone of our **digital finance transformation** and provides the competitive advantage we need to stay innovative.”

Hans-Peter Güntert, Controller/Project Manager, Basler Verkehrs-Betriebe

“It was important for us to closely integrate our ERP and our planning solution. This is the only way to achieve **maximum transparency.**”

Daniel Mangani, CFO, Basler Verkehrs-Betriebe

> 15,000

planning objects, from the work breakdown structure to the cost center

> 350

employees are already directly involved in planning tasks

SAP Partner



Basler Verkehrs-Betriebe
Basel, Switzerland
<https://www.bvb.ch/en/>

Industry
Passenger
Travel &
Leisure

Products and Services
Passenger transport by
tram and bus

Employees
1,376
(2020)

Featured Solutions
SAP Analytics Cloud
SAP S/4HANA

THE BEST RUN